



**John Payne**, the Chief Product Development Officer at Healthy Habits Global (HHG) is a world renowned geneticist that heads a team of Scientific Researchers and Doctors focusing on genetics and its relation to the human genome. Over the last 23 years John and his team have conducted extensive research in Africa and Australia to identify genetically compatible ingestible sources to support broad spectrum human health, taking into consideration xenohormones, and how it can affect mitochondrial and telomere health, geography, ethnicity and culture.

John and his team have bio-engineered scientific formulas and clinical protocols that meet the World Health Organization (WHO) criteria for being genetically compatible. They bridge mankind's ancient, genetically determined DNA with the biological human needs of today. What we eat and drink must match our inherited DNA to be effective in supporting our overall health, wellness and longevity.

Healthy Habits Global provides the innovative matched resources for optimal health and healthy weight management.

- **IN 2001 THE WORLD HEALTH ORGANIZATION (WHO) PUBLISHED TECHNICAL SERIES REPORT 916. ON PAG 42 THEY STATED "WE SHOULD EAT A DIET CONSISTENT WITH THE DIET OUR GENES BECAME PROGRAMMED TO RESPOND TO."**

*"Let food be thy medicine and medicine be thy food" – Hippocrates*

*"Plant-based whole foods are the most powerful disease-modifying tools available to practitioners --- more powerful than any drugs or surgeries," Dr. Robert Weiss*